

# THE HERALD CALL

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## BUYERS ARE URGED TO HELP PREVENT RISE IN PRICES

"To beat inflation Canada depends on the housewife. She has the biggest single part to play in holding the price ceiling."

This is the unequivocal statement of Donald Gordon, chairman of the Wartime Prices and Trade Board and pivot of the price control effort. It was the main point stressed in the twenty minute interview. Said he:

"Retail prices are what count—the price you pay when you buy things at the stores and not the prices women do over 80 per cent of all the retail buying in Canada. The housewife and the retail merchant need to do the job together in seeing that retail prices do not rise above the highest prices of the basic period September 16th to October 11th."

"We would like every woman who does the family buying to keep her own record of prices at the different stores where she trades. Such a record will enable her to work with the store keeper in watching that prices do not go up. We also ask housewives not to insist on having things extravagantly packaged and to be ready to accept. This will ease the store keeper's position as he must make economies and restrict varieties of merchandise in order to offset the reduction of profits which he will have to accept. By shopping carefully the housewife can do much to make the price control work effective and thus will make a major contribution towards winning the war."

Donald Gordon said it was clear that the Board had not fixed one level of prices for all stores. Prices may vary from store to store as long as no business is done in one city or province. "The important point" he emphasized, is that prices in each individual store should not rise above the highest prices of the basic period must not be exceeded in that store." He points out that there has always been variations in prices in different stores, even in the same locality, depending on the kind of service the store gives and the quality of the goods. He said that these variations will probably continue.

Therefore housewives are asked to bear in mind that the prices of similar commodities may vary in different stores; that a merchant may reduce his prices for sales or other reasons and may also raise them, but not above the basic period level; that variations may occur in seasonal prices on such items as vegetables, fruit, etc. Particularly should every housewife remember this fact: "The prices YOU mark will be the prices you pay. You are charged at the stores where YOU shop."

Some people are puzzled about the reason for the price ceiling, the price ceiling law and for setting up the machine required to make it work. Mr. Gordon has explained the reason and the law and the law and the law that would be explained without control.

"Inflation shows itself in a vicious circle of rising prices and rising costs. As a nation at war we must spend huge sums of money to buy the materials of war. We have to bid against ourselves for materials and commodities which we want to have, both for war and for ordinary use. We bid against ourselves and prices start to rise. Since one man's prices are another man's costs, each business enterprise gets a price increase, leading to wage and salary increases."

"This starts the vicious circle. As wages and other costs rise in the chain of prices, we have to spend more money to spend in bidding against ourselves and we thus force prices higher and higher. Wages and salaries have always been going up behind prices. We soon have disputes and confusion with hardships falling more and more unfairly on people with small incomes and modest savings. We begin to find that our dollar of savings has shrunk to a fraction of its original value in terms of living costs. We have a country seised with fear and disruption. In such a state no country can expect to wage war. It is the defeat of our war effort and later a swift wagon loaded to a state of collapse."

Mr. Gordon adds that the Board realized fully that no half way measures would do. Failure in pre-

## THE SPIRIT OF CHRISTMAS

Any doubt as to the inherent generosity of the people of Canada should be dispelled by the events of the Christmas season. Even those misanthropes who see only the avarice and greed in life can not ignore the sacrifice charity and magnanimity exhibited at the Yuletide. Canadian men, women and children are in conspiracy to make Christmas merry for every needy adult and child. Tomorrow, Christmas Day, the country over hundreds of thousands of Christmas presents will be distributed by individuals and organizations. These contain the very essence of tradition at Christmas. This means good food for all, clothing for the poorly clothed, toys for the children. Christmas is for both rich and poor! Canada. Between those that have the Christmas exchange of gifts is a pleasure but sacrificing for those who have less is a joy that gratifies the soul. People that give generously to the needy poor know that charity is its own reward.

The Call desires to extend to people of the district and to the readers everywhere containing not one soul, the very Best Wishes for a Merry Christmas.

Vio's attempts in other countries to control inflation were due to the tendency to compromise. "You do not have your case gently if you are headed for a precipice" he remarked. "We do not want to see the level of inflation in the level which prevailed from September 16th to October 11th." The chairman predicted that an increasing number of restrictions on consumer goods could be expected, in order that war supplies might be maintained, especially since the war had now entered the "grand stage." He said there was no immediate shortage of consumer goods of an essential nature, but there was always the possibility that rationing would be necessary. The world-wide nature of the conflict may make it certain that imports of goods would be curtailed.

## FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

The Gleichen Boy Scouts entertained the Bassano Juniors to a dinner at the Hotel Victoria on December 4. Gleichen lineup: A. McKellen, B. Young, W. Mackay, E. Wood, A. Wilson, R. Brown, M. Daniels, R. Brown and W. McKay. They gave a most real combination work and show they are coming stars.

Two links were to Brooks Saturday and lifted the Forest Club. The members of the rink: J. Robertson, L. Cuthbert, H. Hall, McKellen, skip, George Elliot, D. McDonald, R. Clifford, T. Woods, skip.

Christmas Day comes on Sunday. C.W. J. Dutton has opened a barber shop in the Royal Bank basement.

M. Shumate had a wagon run over his feet the other day, severing a toe. He is now in hospital.

Some of the boys, returned to Gleichen for a visit. During his absence he has been in business in Detroit and has been in the nightingale business, having left with the second division from the United States.

John Dent has left for California to spend three months with his wife and family.

## LOCAL NEWS ITEMS OF THE TOWN AND DISTRICT

Wonder what has happened to the turkey raffia this year?

Ptes. Yallowitz and McMaster who have been with the Canadian Army at Camp Borden for some time are visiting their relatives and friends on the Blackfoot Reserve. They will return to their duties shortly.

Messrs H. Fisher and Vaughn Prestwich of Olds spent a short time in town on Monday. It is some five years since Mr. Prestwich left Olds and just lately he has taken out his own self a wife.

The United Church Sunday School held their Xmas Tree entertainment at Edwinton House on the invitation of Major and Mrs. J. J. Sutherland. All who attended state it was the most successful Xmas entertainment the church has ever held in years. The old folks at the Home derived much pleasure in listening to the children. The program was staged for the auditorium and later much of it was repeated in the hospital for the benefit of the patients. Santa Claus was the centre of much interest especially to the very young and was asked many embarrassing questions by them all of which he answered quite satisfactorily. After the program was over all of the children were entertained to a delightful lunch. The evening was up by the children giving a vote of thanks to Major and Mrs. Sutherland and singing For They Are Jolly Good Fellows.

Increased old age pensions for veterans are projected by the provincial government. The government has been asked to increase the level of the pension by 10 per cent. The government has been asked to increase the level of the pension by 10 per cent. The government has been asked to increase the level of the pension by 10 per cent.

## THE WORLD OF WHEAT

(By H. G. L. STRANGE)  
This World of Wheat Column is a message written by Mr. A. L. Searle, whose quiet but keen observation of world conditions and of life extend over 80 years.

"I have noted that often during winter periods of stress and suffering, some have almost lost heart and have felt that the final things of life would be lost, and that the darkest conditions would be reached. But I have seen that the times of bitter strife always did eventually pass and never superseded the periods of calm and peace, when once again man was able to devote his energies, his heart and mind, towards reaching for the better, finer and more gracious things of life.

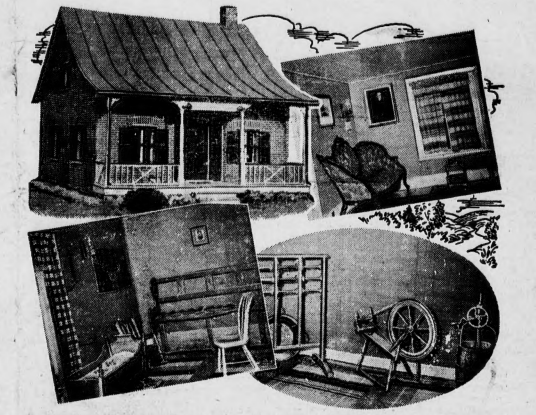
It requires therefore, no prophetic gift to say that even this present bitter period of world strife that is encompassing us all today too will pass. One day, therefore, unquestionably, our rightness of cause will triumph over the forces of evil, and then more prosperous and happier times will come again; will come, too, I for one am sure, and we might as well hope that the world will be a better place than many now consider possible.

Why this Christmaside will re-assert itself with the power of patiently enduring whatever may come until the superior blessing of peace is with us again?"

Some excellent advice which was much appreciated by the 64 children present as many of them had never played the game until this season and not a half dozen had until the rink opened last year. Mr. Beach explained how the president's rink lost the first round for this season. T. H. McKay thought the club should consider the purchase of the rink on the ground on which the rink stood. The president said it was being considered and hoped that before long Gleichen would have a covered skating rink. This season should see the skating rink paid for and that the club was in a splendid financial condition. Mr. J. A. Young gave the Scotch song and to the surprise of his many friends accompanied himself on the violin.

Some of the boys, returned to Gleichen for a visit. During his absence he has been in business in Detroit and has been in the nightingale business, having left with the second division from the United States.

## Laurier Home Becomes National Historic Site



I made out, the home of Sir Wilfrid Laurier at St. Lin, Que., has been restored as closely as possible to the condition in which it stood on the day 100 years since Mr. Laurier left the prime minister's office. The house is a fine example of a century ago as well as to its grandeur. Sir Wilfrid Laurier, leader, Sir Wilfrid Laurier, leader, Sir Wilfrid Laurier, leader.

Dedicated as a National Historic Site in the presence of the Prime Minister Mackenzie King.

and other national figures, the Laurier house contains many treasures of French-Canadian art and handicraft. Old furniture of the period was taken there from several parts of the province; textiles from fair-oude-Coudrea, Charlevoix and other parts. The house is a fine example of a century ago as well as to its grandeur. Sir Wilfrid Laurier, leader, Sir Wilfrid Laurier, leader, Sir Wilfrid Laurier, leader.

These pictures of the Laurier home at St. Lin, which is less than 17 miles from Montreal by Canadian Pacific Railway, show: The front of the house, top left; 19th century sofa in living room, top right; old furniture in ground-floor bedroom, lower left; and, lower right, old-time butter churn, spinning wheel and spool holder.

## THE RUM ISSUE

BY FRED JONES  
This Column Given to News of the Gleichen Branch of the Canadian Legion

Stand To!

Xmas will soon be here and Santa Claus will be coming through a big way for all concerned. Soldiers going from the west coast to Calgary must pay around \$24 although on further which some of them are paid pay less than half that. This means that many poor kids from home, perhaps for the first time will not see their folks this Xmas or New Year.

I recently read in a Vancouver paper where nurses of that city are organizing so they may obtain better hours and conditions. Where the nurses in Canada get together and protect concrete demands they are bound to get results. Don't imagine they will ever get anything without fighting for it. Look what the thousands of Canadians got from 1939 to the outbreak of war. There wasn't enough money to keep me from starving. It is estimated there are some \$200,000,000 in Canadian savings banks even now. Quite a nest egg that.

If Britain is so hard up for men what is the matter with Canada sending a hundred thousand or so men and women over to Britain to help out? Last year reports were over 15,000 unskilled men alone out of work in B.C. alone. That is a government estimate.

Sorry I couldn't get down to the Old Times dance, but hope to be along when we get through our little argument with Hitler.

One item of interest in Nanaimo is an old fort established by the Hudson's Bay Co. in 1863. It is built of stone and well preserved. It is situated on the water side and is right inside the present city.

In a letter received from my mother Mrs. A. E. Jones, she mentioned having received a visit from Mrs. Hutchinson, formerly resident on the Blackfoot Reserve. From reports both she and Mr. Hutchinson are well which the Legion boys will be glad to hear.

Since I wrote the preceding letter Japan has jumped in with her blitz and the first night we got orders for a blackout which much to our discom-

## Calgary is Teeming With Activity

BUSINESS IS CALLING FOR MODERNLY TRAINED BUSINESS EMPLOYEES

We cannot fill the demand for office help IT IS THE HEAVIEST IN TEN YEARS

ARE YOU READY? WINTER TERM BEGINS MONDAY JAN. 5 Begin on January 5. Take an intensive modern Business Course; in a modern, fully equipped school. Excellent, fully experienced teachers (everyone a Specialist) are here to train you. Train on new machines.

There is no summer holiday—therefore you can go through to graduation—without interruption

You will have the help of a fully-organized Employment Department under the popular management of Mrs. F. C. Rea. Enroll and get your name on a pay-roll.

We have nice city homes—where girls can work for board and room while attending classes all day

## Calgary Business College

221a 8 Avenue West (Over the New Dutch Mill)

## THE WORLD'S GOOD NEWS

will come to your home every day through THE CHRISTIAN SCIENCE MONITOR

It records the good news of the world, the good news that does not exist in any other paper. The Monitor does not exist in any other paper. The Monitor does not exist in any other paper. The Monitor does not exist in any other paper.

Not all our own bits are reported windows and the troops can have mess, writing and a cup of coffee. Not all our own bits are reported windows and the troops can have mess, writing and a cup of coffee.

## Secondary Materials

War has brought about many changes and among them is the increasing importance attached to the salvaging of waste materials. "Junk" once a term used with some derision, has become a favourite word of our war effort. There are probably few homes in the Dominion which have not been cleared of unused metals and other things which we are asked to save, and there are few households who do not thrifty save newspapers, rags, fats and bones for the collectors who doubtless appear regularly for those articles now designated as "salvage."

That these efforts on the part of individuals in all parts of the Dominion must, in no small way help in our war effort is apparent when we consider that certain gains can be made entirely of scrap metal, and that the addition of scrap to pure iron increases greatly the production of steel.

The value of paper, cardboard and cartons is also very great. At present thirty-five per cent of the paper produced in Canada is going into the war effort, and the importance of avoiding waste of any paper or cardboard is very great. Rags, too, are very valuable. Last year four million dollars' worth of rags were imported into Canada for use in ammunition and explosive factories, and in airplane plants, where the necessity of large supplies of rags is essential for cleaning tools and other purposes.

### Important Items

Fats and bones also have their part in furthering the war effort. Last year one million dollars' worth of bone products were imported for use in sugar refineries, for fertilizers, and other purposes for which it is essential. Fats are used for making glycerine, a very important material in war time, and in making soap, so that every piece of fat and bone is an important item for defence.

Planes of the Commonwealth Air Training Plan, constantly in our skies, remind us of the need for aluminium. Canadians have cut the domestic consumption of aluminium to a minimum, and have conserved it, but when we are told that it takes twenty-eight thousand pounds of aluminium to make a bomber, and eight thousand pounds for a fighter, we know that not a scrap of aluminium must be wasted.

### Work Of Sorting

It is interesting to note that the important work of sorting and preparing these materials for their return to the industries where they are required, is aided by an organization of junk dealers of the Dominion. These men have had long experience in sorting metals, papers and other articles into the right class for the purpose to which they are to be put. The value of this work really becomes when we learn that there are over a dozen kinds of aluminium alloy, seventy-five kinds of scrap iron and steel and nearly forty types of waste paper. Dealers are experienced in sorting these materials quickly and accurately and their service to the Dominion in this regard is now very great.

Early in 1941 the Minister of National War Services called a meeting to organize these dealers with the object of opening more widely the existing trade channels for the return of secondary materials to Canada's war effort. An association was formed known as the Canadian Institute of Secondary Materials. The newly formed body was given a charter by the Secretary of State and it now works in co-operation with the Federal Department of Salvage in carrying on the valuable work started in the homes of every community in the Dominion. The importance of this part of our war effort has been emphasized many times, but too much restriction cannot be given to it. In Germany the value of salvaging waste materials has long been recognized, and the people have been compelled to co-operate in this regard. Let us show that by voluntary effort we can help our country to maintain the large production of war materials and to conserve our foreign exchange.

## CANADA NEEDS YOU

We see everywhere to-day recruiting posters declaring to the men of our country that "Canada Needs You!" The challenge does not apply only to men wanted for the fighting forces but to every citizen of Canada. To the housewife it says "Canada Needs You!" to economize; to the business man to accept restrictions willingly; to the school teacher to train our pupils to become responsible and loyal future citizens; to the factory worker to increase production by efficient work; to every healthy, able-bodied man to be a blood donor.

We all have a part. We still live in a free country. We are still free to listen to any radio station we wish. We are still free to put our nation's need before our personal need. True freedom is not wangling something for ourselves but giving the best that we are and have to our country. Grumbling and criticism about taxes and restrictions are sabotage and undermine our country's strength. Cheerfulness and a willing acceptance of all regulations help to build morale. Canada needs us to be men-blood donors where we are—in our homes, in industry, and in every phase of life.

Canada needs each man and woman to so live to-day that they are giving their all spiritually, physically and materially to win the war, and in the winning of it to build for reconstruction. Canada needs you and me—the common people—the twelve million or so of us—to give the sort of teamwork that co-operates with our government to build and maintain that invincible power—a united nation!

### Doing Great Work

Achievements Of Engineering Profession In War Effort, A Remarkable

The Dean of the Faculty of Applied Sciences and Engineering of the University of Toronto offered the well-nigh to reveal some of the remarkable achievements of the engineering profession in speeding up the Dominion's war effort. While much that has been accomplished cannot be made public, as they are strictly war secrets it can be announced that in the machine tool industry its capacity has been increased by more than 300 per cent.

### Home Not Like That

Napoleon fed all captured soldiers such excellent food that many of them preferred to remain with him after war rather than return to their own country's meagre fare, and that they willingly surrendered to get the good food offered.

And in these war days a lot of folks have discovered that two have to live cheaper than one.

The various African tribes speak 800 different tongues.

**PLEASENCE THIS**  
**DAILY MAIL**  
CIGARETTES  
18 FOR 25c.

### A Generation

The Average Length Of A Generation Placed At Three To A Century

What is the average length of a generation? The question permits of different answers, according to the point of view. If we start with a cohort of 100,000 babies just born and trace them through life, we may regard these as one generation, and their average length of life, which according to present conditions should be about 48 years, would then be the length of a generation.

But generations of this kind overlap, because the replacement of each generation by children begins while the generation is still in being, and the average interval from father to daughter is about 28 years, from father to son about 33 years. This is what is usually thought of and spoken of as the average length of a generation, in round numbers, there are thus three generations to the century—Metropolitan Life Bulletin.

### Frozen Porridge

Food in the form of a mass of frozen bean porridge was carried by travellers in early New England, and was used hatched to back off bits of the porridge when hungry.

From 1493 to 1933, the western hemisphere mined silver to an estimated value of more than \$8,300,000,000.

Holland is the name of a country, of a linen fabric, of a city in Michigan and of a district in Lincolnshire, England. 2445

**WILDER! ECONOMY!**  
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### Won Decoration At Namoros

Commander Stannard Only Living Naval Holder Of Victoria Cross

It is M. S. Stannard, formerly the United States destroyer Mosado, was in port at Boston recently for the first overhaul in 36,000 miles of North Atlantic patrol, during which his performance has won the respect and admiration of her officers and crew.

"We have been through much bad weather, but she has suffered no damage," said her captain, Lieutenant-Commander Richard Stannard, only living naval holder of the Victoria Cross.

Others who were awarded that decoration rest in sailors' graves, including Captain Fogarty Fegan of the anti-aircraft ship, the converted merchantman vessel Arab, in against the structure and fought the flames until they were under control.

With the Arab, a small craft carrying a crew of 50, he took of 2,000 French Chasseurs, in ten trips and then about troopships. Then he set up a small fortification ashore and fought off approaching German forces until the evacuation was completed.

Lieutenant-Commander Stannard was the last to leave Namoros. Although considerably damaged, the Arab reached Britain, while four other vessels sank under constant pounding of German air and land bombardment.

In civilian life, Lieutenant-Commander Stannard was chief officer of the American E-mail Steamship. He married and has two young children. His wife drives an ambulance for the American Equal Squadron in the Royal Air Force.

### SELECTED RECIPES

**AUNT SUE'S CORN FLAKE DROP COOKIES**

- 1 cup shortening
- 1 cup brown sugar
- 2 eggs
- 1½ cups flour
- 1 teaspoon soda
- 1 teaspoon baking powder
- 1 teaspoon salt
- 1 cup chopped nut meats
- 1 cup chopped dates
- 2 cups corn flakes

Blend shortening and sugar thoroughly; add eggs and beat until light and fluffy; sift flour, soda, baking powder and salt together; add to creamed mixture with nut meats and corn flakes; mix thoroughly. Drop from tablespoon onto greased baking sheet, flatten with spatula, and bake in moderate oven 175 degrees F. about 15 minutes.

Yield: Three dozen cookies (2 inches in diameter).

**AUNT JANE'S KRISPIE MACIG**

- MACARONI
- ½ cup condensed milk
- 1 cup shredded coconut
- 1 cup oven-popped rice cereal
- Mix condensed milk, coconut and oven-popped rice cereal. Drop by spoonfuls onto well-greased baking sheet, about 1 inch apart. Bake in moderate oven (350 degrees F.) 10 minutes or until delicately browned. Yield: 1½ dozen (2 inches in diameter).

### Beginning To Tell

Industrial Sabotage In Conquered Countries Making Nazis Jumpy

The Nazis were losing their grip and becoming panicky in the face of underground pressure exerted by the conquered peoples of Europe, Jan Masaryk, Foreign Minister of the Czech Government-in-exile, told the press on his arrival in Ottawa. The Huns were slipping, he believed, because they were losing even the German ground cause of protection. Skillful and continued industrial sabotage by the Czechs had made the conquerors "jumpy."

### A Handy Instrument

Operating on the principle of the stethoscope, an instrument invented in London enables a tester to detect leaks in water pipes and also to determine in which way the water is flowing.

### PATENTS

AN OFFER TO REVEAL EVERYTHING about the invention of the stethoscope, an instrument invented in London, is being made by the RAMSAY COMPANY, registered Patent Attorneys, 22 Bank Street, Ottawa, Canada.

### Crown Companies

Government Capital Invested In Large Number Of War Enterprises

The Canadian Government, operating 11 Crown companies and with capital invested in a large number of private industries, now holds an undoubted place in the top rank of world producers of war materials. With the government's investment in private industry to allow expansion for war needs, the companies represent an investment of \$382,000,000.

A large part of the machinery will have no peacetime use, munitions and supply department officials say. Thus the government's investment in peacetime industry will not loom so large as a casual survey would indicate.

Largest of the purely government undertakings is in the chemical and explosives industry, the Alkali and Sulphur Company, operates 21 plants with more than 30,000 employees.

Small Arms Ltd., with between 1,400 and 1,500 workers, is rapidly increasing production of rifles, bayonets and scabbards, with an expansion program that provides for 100 gun production.

Wartime Merchant Shipping Ltd. has laid keels for 32 ships and on Nov. 30 had launched seven. In a plant created by Research Enterprises Ltd. some 2,200 workers are turning out special electrical equipment and secret devices.

Federal Aircraft Ltd., another Crown company, reports a large number of Anson planes delivered with November production double that of October.

Other Crown companies control the nation's supply of strategic materials—rubber, wool and silk. Still another company supervises the purchase of machine tools for war industries and has made purchases well in excess of \$60,000,000.

### SO YOU'RE GOING TO DO A PLAY?

And it is to be comedy or farce as a foil for the taste nerves of to-day's life. Be sure it is racy and bright with no long pauses between speeches. Now for the play. Is it an act or a scene act?

"We want a whole evening's performance, and so will have to have a three act play," you reply. "Why? Have you ever tried a two act play?" "Three! In one small community," you ask. "Oh, you don't know rural communities, Mary Edna! Maybe not, but Richard, in Northern Saskatchewan, entered three one act plays in the Class B Drama festival at North Battleford last year, and won several awards."

They felt that this was a chance for many people to take part, and give a variety in their entertainment. What's more they did their plays at various surrounding towns, before a number of clubs in the afternoon and came into the festival with great confidence gained by a number of public appearance. They used the whole stage as if it was their own front room, and after all isn't that what the stage is? The fourth was removed so that the audience can peek in on what is going on and enjoy it with the actors. Sometimes when the play is building to a good climax, the audience is so tense that they do not move until the problem on the stage is solved and then with a sign of relief they relax and sit back again in their seats. When you feel sympathy running between the audience and those on the stage then you know without anyone telling you that your show "has rung the bell" and that each show of the three on the programme has been worthwhile. And you the sponsor have given a large number of people a chance of using a stage mechanism in the form of a play for their taste nerves for twelve rehearsals where they lived someone else's life and enjoyed it. Comments may be sent to Mary Ellen, Box 326, Regina, But only send this. See you next week.

### Health Is Important

In Time Of War Health Of Everyone Is Vital Necessity

With Canada at war the health of everyone is of vital importance. Dr. L. B. Pett of the federal nutrition department and secretary of the Canadian Council of Nutrition said at a Toronto conference called to consider instituting a national program and possible appointment of a provincial nutritionist by the Ontario government. Fifty representatives conferred under chairmanship of Dr. J. T. Phair, chief medical officer, Ontario health department.

Great Britain, said Dr. Pett, has found in order to maintain adequate production they must maintain nutrition for war workers.

### Must Be Saved

Supervisor Of National Salvage Campaign Stresses Need For Waste Paper

William Knightley, supervisor of the national salvage campaign, said that because of a shortage of waste paper, Canadian mills making paperboard were running on a "hand-to-mouth" basis, and unless the situation improves, "may be forced to slow down operations."

He issued a statement saying that from every ton of paper produced for consumption in Canada less than 25 per cent is salvaged while 75 per cent is wasted and that the public could assist materially by co-operating with the national salvage campaign and saving every scrap of paper. One ton of waste paper will produce material for 1,500 shell component parts, 6,000 shell fuse component parts, 47,000 boxes for small arm ammunition, 3,000 boxes for aero cannon shells, or 1,000 packing cases for two-pounder shells, the statement said.

**Better Smoking!**  
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### Officer Was Puzzled

Made Parking Arrangements For What He Thought Were Tanks

The C.O. of a regiment in the Middle East was puzzled when he received notification to make arrangements for the arrival of:

"Carriers, general utility, one-wheeled, sixty."

He thought it must be a new type of small wheeled tank and made the necessary parking arrangements. Eventually he received 60 wheelbarrows.

Greater Germany's 1941 potato crop is estimated at 65,000,000 tons.

## LIFE'S LIKE THAT

By Fred Neher



"Stop wishing your father would hit his finger so you could use your first-aid kit!"



**Flavour**  
... but so elusive

WHEN THAT DELICIOUS ROAST BEGINS TO COOL ... THEN FLAVOUR AND MOISTURE STEALTHILY SLIP AWAY.

KEEP THAT FLAVOUR AND MOISTURE IN YOUR MEATS ... BY WRAPPING THEM IN

**Para-Sani**



**HEAVY WAXED PAPER**

IN THE GREEN BOX

**Appleford PAPER PRODUCTS LIMITED**

HAMILTON TORONTO MONTREAL

## NIGHT COUGHS

**YOUR** coughing at night caused by throat irritation, colds, bronchitis, or a sore throat, tends to stop mouth breathing and irritate restful sleep. Try it!

**VICKS VAPORUB**

### Canadian Dental Corps

Intelligent Young Men Needed As Clinical Assistants

The age of childhood, tooth worms, may become a menacing evil for Canadians in wartime. During the last war Canada selected her best men, equipped, and shipped them to a theatre of war, at great expense in effort and money, only to have an average of 5,000 men per day out of action because of dental disease, according to records of the Canadian Dental Corps. The growing strength of Canada's forces in the Pacific is placing an increasing burden upon the corps. An immediate need for personnel is now apparent, but for dental officers but also for clinic assistants.

Two units of the C.D.C., serving the western Canada area have headquarters in Calgary. They are the No. 33 Squadron, M.D. 13, for the army and navy, with offices in the Burns Building, Calgary, and No. 40 Squadron, with a Training Command Headquarters in the Calgary, serving the R.C.A.F. Any intelligent, alert young men with a knowledge of the dental profession are needed to get in touch with these units. Practising dentists are asked to consider the service they may render with the C.D.C. and are assured of commissioned rank should they decide to join.

Officers of the Canadian Dental Corps, in outlining the scope of their work, have issued the following attention to the problem of dental disease of dental officers, and the services. Referring to the problem encountered during the last war, War, and affecting the present conflict, they state:

"Of great import than the monetary loss was the loss in effective strength of our army. A man with a toothache, or an abscessed jaw, could make a soldier who is very high morale, even if he stays in the line. And in modern mechanized warfare, when a man's whole combat intelligence must be devoted to maneuvering an aeroplane, or a tank, or a complex gun, there must be no distracting factor of pain or ill-health."

The statement continues: "It is the function of the C.D.C. to see to it that the men and women of all three fighting services, Army, Navy, and Air Force, are free from dental disease, and able to maintain their food efficiently and comfortably. On the day of battle, the efficiency of the services is maintained by a man examined by a dental officer, and a complete record of the condition. And as a result of this examination, all needed fillings, extractions, plates, and bridges are provided, without charge. All work is done by a staff of efficient staff of fully qualified dental officers, dental officers, and dental clinic assistants. The dental officers are dentists who have realized the necessity to keep their fighting force ready to serve in their technical capacity. The technicians, or dental mechanics are, for the most part, men who worked in that vocation in civil life, and have joined the C.D.C. to add the dental officers in providing the forces with bridges, dentures, crowns, etc. The clinic assistants are carefully selected, intelligent, clean, young men 19 to 25 years of age, who are trained to assist the dental officer at the chair, and keep instruments sterile and in good use. There are still some openings, as clinic assistants, for young men of the right type. The kit provided is complete, even including X-rays, complete, and readily portable. The supplies provided for all types of dental work are of the highest quality. The Corps is justly proud of the type of service it renders, and is proud to be a completely rendered service is available anywhere, and certainly not in any other army in the world today."

**Good Latin School**

Latin being used in diplomatic documents in England as late as that time, John Milton was given the duty of translating into Latin all letters to foreign rulers in 1649.

## RELIEVES MONTHLY FEMALE PAIN

Women who suffer pain at irregular intervals, due to monthly disturbances, should try the new Canadian-made, "Feminine Vegetable Compound Tablets" with added iron. These tablets relieve chronic pain, PMS, and other menstrual troubles. They are made from pure vegetable sources, and contain no harmful drugs. Write for free literature to "Feminine Vegetable Compound Tablets," 1111-1112, 1113, 1114, 1115, 1116, 1117, 1118, 1119, 1120, 1121, 1122, 1123, 1124, 1125, 1126, 1127, 1128, 1129, 1130, 1131, 1132, 1133, 1134, 1135, 1136, 1137, 1138, 1139, 1140, 1141, 1142, 1143, 1144, 1145, 1146, 1147, 1148, 1149, 1150, 1151, 1152, 1153, 1154, 1155, 1156, 1157, 1158, 1159, 1160, 1161, 1162, 1163, 1164, 1165, 1166, 1167, 1168, 1169, 1170, 1171, 1172, 1173, 1174, 1175, 1176, 1177, 1178, 1179, 1180, 1181, 1182, 1183, 1184, 1185, 1186, 1187, 1188, 1189, 1190, 1191, 1192, 1193, 1194, 1195, 1196, 1197, 1198, 1199, 1200, 1201, 1202, 1203, 1204, 1205, 1206, 1207, 1208, 1209, 1210, 1211, 1212, 1213, 1214, 1215, 1216, 1217, 1218, 1219, 1220, 1221, 1222, 1223, 1224, 1225, 1226, 1227, 1228, 1229, 1230, 1231, 1232, 1233, 1234, 1235, 1236, 1237, 1238, 1239, 1240, 1241, 1242, 1243, 1244, 1245, 1246, 1247, 1248, 1249, 1250, 1251, 1252, 1253, 1254, 1255, 1256, 1257, 1258, 1259, 1260, 1261, 1262, 1263, 1264, 1265, 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2760, 2761, 2762, 2763, 2764, 2765, 2766, 2767, 2768, 2769, 2770, 2771, 2772, 2773, 2774, 2775, 2776, 2777, 2778, 2779, 2780, 2781, 2782, 2783, 2784, 2785, 2786, 2787, 2788, 2789, 2790, 2791, 2792, 2793, 2794, 2795, 2796, 2797, 2798, 2799, 2800, 2801, 2802, 2803, 2804, 2805, 2806, 2807, 2808, 2809, 2810, 2811, 2812, 2813, 2814, 2815, 2816, 2817, 2818, 2819, 2820, 2821, 2822, 2823, 2824, 2825, 2826, 2827, 2828, 2829, 2830, 2831, 2832, 2833, 2834, 2835, 2836, 2837, 2838, 2839, 2840, 2841, 2842, 2843, 2844, 2845, 2846, 2847, 2848, 2849, 2850, 2851, 2852, 2853, 2854, 2855, 2856, 2857, 2858, 2859, 2860, 2861, 2862, 2863, 2864, 2865, 2866, 2867, 2868, 2869, 2870, 2871, 2872, 2873, 2874, 2875, 2876, 2877, 2878, 2879, 2880, 2881, 2882, 2883, 2884, 2885, 2886, 2887, 2888, 2889, 2890, 2891, 2892, 2893, 2894, 2895, 2896, 2897, 2898, 2899, 2900, 2901, 2902, 2903, 2904, 2905, 2906, 2907, 2908, 2909, 2910, 2911, 2912, 2913, 2914, 2915, 2916, 2917, 2918, 2919, 2920, 2921, 2922, 2923, 2924, 2925, 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**May your Christmas be inspired with the thought that, despite every setback, Civilization ever marches forward to new heights of attainment--**

**CALGARY POWER CO. LTD.**  
Serving Alberta

... LOCAL MANAGER ...

**A. WILSON**

### (Continued from page one) THE RUM ISSUE

ow owing to the shortage of turpentine so much men has lost a blizzard off his coat to put over a window. The supply of flashlights and batteries were soon exhausted but many have been sent inland for one. Although shod they help a lot in very dark places. Once one gets used to the dark one can usually see well enough except when fog and rain, which is common here, really makes the night dark. We cannot go down town just now but have almost enough to do under war conditions to keep us busy. Things are really much better as some of the greyhairs has called off.

No matter what Japan can gain now we are bound to win the end now that the U.S.A. is in with us.

Hitler's statement that Germany is not interested in the Russian front sound like the bronze rider looking for a soft place to fall. Germany probably will never hit Russia as hard again for there is no doubt that the pick of the army was sent in a desperate attempt to capture the main Russian cities in which to winter and to enable her to push on to the oil fields for oil. However, Hitler is not through and might swing south into Turkey and into Iran. But this one is guessing, same as you all can do.

better than I can, but guessing is good sport anyhow.

I see where the boys are joining up fast now that the really realize we are at war and on a thing I will say to them that they are bigger, stronger and better educated than most of us for which their parents can feel proud for it was due to their sacrifices that the younger generation obtained the advanced schooling which was not existent in the early days of the west. Now the sons can repay their parents by more intelligent and skilful fighting than they could have done otherwise.

I hear that Com. Bill Halstead has been laid up as the result of a fall, but I have not been able to ascertain if he fell off a roof or the water wagon. If the latter we extend our sympathy as we have survived some nasty tumbles of the kind but any other kind of fall can only result from one's own carelessness.

As I write this which has been spread over about a week the black-out has been lifted. I don't think the Japs will never get near here but we had a good lesson as everyone knows what a real black-out should be. If the bombers had come the first night they could have steered right to almost any target they wanted.

### TURN BACKWARD

What would you give to be looking forward to Christmas with the same eagerness that you did when a kid at seven?

Wouldn't you like to exchange the crinities of those taxes coming due for your childish uncertainty as to what Santa Claus was going to bring you?

Wouldn't you just love to sit in the little pew in the infant class at Sunday school and hear and believe the sweet old story of the Bethlehem Babe as you did in the wonderful days of long ago?

The only way to enjoy Christmas is to put everything real out of your mind, lay aside all your anxieties and worries, and have, and sorrow, and just be a kid once more yourself. It isn't so hard if you'll only try. And as you grow older you will come to realize that it was only the myths that counted after all.

Believe in Santa Claus, in love, in friends, in peace on earth, good will toward men.

If you don't believe in these things you are going to have a miserable Christmas.

Special services were held in the Churches Sunday all of which were well attended.

Old tractors and steam engines that have lain around town for the past twenty years are fast disappearing. They are being dismantled and taken away to be melted down and made into war materials.

### LIST OF SOLDIERS ENLISTED FROM THIS DISTRICT

J. D. Stickle, R.C.A.P.  
H. Lakowski, R.C.A.P.  
Hugh Harker, R.C.A.P.  
W. C. Chase, R.C.A.P.  
J. C. Wells, R.C.A.P.  
G. M. Kaye, Calgary Highlanders  
J. R. Craft, R.C.A.M.C.  
L. M. Van Helt  
A. McMaster  
D. Yellow Horse  
G. K. Phillips  
John Hamar  
P. Lacoek  
N. Felsner  
A. Arrison  
J. Mackie  
J. McDonald  
J. E. Clark  
J. Rosache  
F. Brown  
K. R. Cochrane  
R. O. Hansen  
J. E. Kelly  
Reg. S.M. Gerald Phillips  
R. S. Fairbairn, R.C.N.V.R.  
W. M. Sindenman, Postal Corps  
J. E. Clark, Postal Corps  
F. J. Simard, Postal Corps  
E. Simpson  
F. Book  
E. Riddell, R.C.A.P.  
H. Devenport  
J. McMillen  
C. Kilgus  
Major W. E. Taylor, 100 Bat. R.O.A.  
Tank Battery  
Lieut. J. Cook, 109 Bat. R.O.A.  
C. O. Phillips, R.O.A.  
W. H. R.G.H.A.  
H. Dugdale, R.O.A.  
W. E. Dugdale, R.O.A.  
T. Mauser, R.O.C.S.  
R. Sheeta, R.C.A.S.C.

J. Shewhart, C.A.S.C.  
W. Thorburn, R.C. Navy  
Art. Bremner, Inst. Staff.  
R. Moss, R.E.  
F. Moss, R.E.  
M. Moss, R.C.G.S.  
W. Service, Home Guard.  
F. Jones, Home Guard.  
Enlisted in 22nd-7th Battery, R.O.A.  
E. E. Lester  
C. Chisholm  
E. T. Woods  
M. W. Murray  
W. E. Murray  
J. R. Thorburn  
N. H. Prestwich  
R. Taylor  
S. Barclay  
S. Brown  
O. Engstrom  
G. V. Newell  
J. G. Neill  
M. J. Neill  
R. Barnham  
K. Schmidt, R.C.A.P.  
H. M. Harrison, R.C.A.P.  
F. E. Harrison, R.C.A.P.  
C. F. Evans, R.C.A.P.  
J. McLean, R.C.A.P.  
Corp. W. MacCallum, R.C.A.P.  
J. House, R.C.A.P.  
A. Clifford, R.C.A.P.  
F. Harker, R.C.A.P.  
A. Riddell, R.C.A.P.  
D. Woods, R.C.A.P.  
J. MacCallum, R.C.A.P.  
R. Desjardins, R.C.A.P.  
J. W. Nicholas, R.C.A.P.  
J. MacCallum, R.C.A.P.  
K. Watts, R.C.A.P.  
J. Richards, R.O.A.  
J. Dalkworth, R.O.A.  
J. Moore, R.O.A.  
T. Downey, R.C.A.M.C.  
J. Grant Peini Co, R.O.A.S.C.  
W. Schmidt, R.O.C.S.  
Geo. Souter, R.C.A.S.C.  
W. Anglin, R.C.A.S.C.  
A. Pessico, R.C.A.S.C.  
G. Dugdale, R.C.A.S.C.  
N. Gregory, R.C.A.M.C.  
T. C. Boos, R.O.A.  
J. Woods, R.O.A.  
R. Willis, R.O.A.  
E. Borch, R.O.A.  
John Bell, Calgary Highlanders  
S. Guttrich, Calgary Highlanders  
J. Guttrich, Calgary Highlanders  
K. Guttrich, Seaforth Highlanders  
J. W. Desjardins, R.C.A.  
L. McHugh, R.C.O.C.  
O. McHugh, R.C.O.C.  
J. Walker, R.A.P.  
O. Walker, R.A.P.  
James Plant, R.A.P.  
O. Bremner, R.C.A.M.C.  
H. Jones, Engineers  
R. Hansen

**QUENSTOWN ENLISTMENTS**  
S. Godkin, R.C.A.S.C.  
L. Clemmons, R.C.A.P.  
W. O'Leary, Jr., R.C.A.  
W. Payne, R.O.A.  
Ge. S. Brown, R.O.A.  
Tom James, R.O.A.  
K. McLaughlin, R.O.A.  
O. Ladd, R.O.A.  
O. Ladd, R.O.A.  
E. King Smith  
S. Schullis, R.O.A.  
John James, R.C.A.S.C.  
D. Clemmons, R.C.O.C.  
W. Strum, R.C.O.C.  
H. Strum, R.C.O.C.  
G. Ladd, R.O.C.

Bring or send the news to this office. We are always glad to have our subscribers send in or bring us news. If each one of us of modern would give us or them each week what I grand local paper we would have sent in anything but politics and we shall be thankful.

### TO THE WOMEN OF CANADA

## Here is One Big War Job which You Alone Can Do

### "Ceiling Prices" Must Be Maintained

This is an appeal to the women of Canada. There is one vital part of our war effort which depends on you.

Your government has placed a "ceiling" on retail prices. You are the buyers of four out of every five dollars worth of all the goods sold in this country. Your whole-hearted help is needed in this price control plan. If every woman does her part, it cannot fail.

### This is the work you are asked to do

1. Make a list of commodities  
We want you to sit down today and make a list of the things you buy from week to week and from month to month. Write down food and clothing items in particular, because these account for the biggest share of your expenditures. But we want you to list those articles you buy at the drug store, hardware store, and other stores, too.

2. Make notes about quality  
Now go over your list again and mark down the necessary details about quality, type, and grade. Then when making a future purchase you will be able to compare values as well as prices.

**Prices May Be Different in Different Stores**  
There has always been a difference in prices in different stores—even stores in the same locality. This may depend on the kind of service the store gives, or the way it operates. Some stores, for instance, have delivery service, give credit, or provide other extra services.

Under the new Price Ceiling Order there will still be differences in prices in different stores. The new price regulations will not do away with competition. The highest prices in any particular store must not be higher than the highest prices in force in that area during the period September 15 to October 11. They may be a little lower or a little higher than the prices in other stores.

The prices you will mark down will be the highest prices charged at the store where you shop.

### A Few Points to Remember

1. The ceiling price is not necessarily the price you pay. It is the highest price at which the store may sell the particular item between September 15 and October 11.
2. A merchant may reduce his prices for sales or other reasons—he may also raise them provided they do not go above the ceiling price.
3. Variations in seasonal prices on fresh fruits and vegetables are permitted. Rulings on seasonal markets will be announced from time to time by the Wartime Prices and Trade Board in newspapers and over the radio.
4. Fill out your price list without bothering your merchant: in many cases he is making a financial sacrifice to allow under the price ceiling. The war has left him short-staffed and the Christmas rush is on.

### Items most frequently bought

This is not intended as a complete list. It is simply offered as a guide. Add to it the other items you buy or expect to buy.

Item	Description (See Quality, etc.)	Store	Price	Item	Description (See Quality, etc.)	Store	Price
FOOD				CLOTHING (Men's, Women's, Children's)			
Milk				Costs			
Butter				Sweaters			
Eggs				Suits			
Sugar				Dresses			
Tea, Coffee				Skirts, Blouses			
Flour				Shirts			
Cereals				Underwear			
Beans				Boots and shoes			
Meat				Rubbers, Galoshes			
Canned Goods				Socks			
OPERATING EXPENSES				Hats, Gloves			
Laundry and cleaning							
Soups and other cleaning agents							
Blankets, Suits, Towels							

### Why you must do your part

To ensure the success of this price control plan, every woman in Canada should make a list. Retailers are showing a splendid spirit of co-operation. The great majority of them are determined to make this plan work, but if you do not co-operate the whole plan might fail—prices might start to skyrocket. So keep your list handy. Check the prices you pay against it.

If a price seems higher than the ceiling, ask your merchant about it. If further information is necessary, report the full details in writing. Address your letter to the Prices and Supply Representative, Wartime Prices and Trade Board at any of the following: Vancouver, Edmonton, Regina, Winnipeg, North Bay, London, Toronto, Montreal, Quebec City, Saint John, Halifax, Charlottetown.

## WAR SAVINGS CERTIFICATES FOR PRACTICAL GIFTS Christmas Gifts

Let a War Savings Certificate be your patriotic Christmas greeting to your friends and family this year! Avoid the bother of Christmas shopping by putting a certificate next to every name on your list.

SUPPORT ALBERTA'S DRIVE FOR

## WAR WEAPONS

To the LIMIT OF YOUR RESOURCES

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